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Publication for the Customers and Employees of Propak Industries, Parrot Label and Protective Packaging Industries (PPI)

Packaged News

GM's Corner

John Bogar

In our inaugural January edition of the Packaged News, I lamented about the exchange rate and the abrupt move of \$US from 1.19 on January 5th. Since then we have broken through 1.30 and most recently settled somewhere around 1.27. Clearly, the volatility of the financial markets remains one of the key management challenges at both Propak and Parrot Label.

As we look to complete the first quarter of 2009, there is little indication the recession will end anytime soon. Having said that, this time last year nobody foresaw our present economic situation, despite an army of experts at all levels who make a living understanding the economic trends and direction. Warren Buffet made an interesting prediction recently, he stated that once the recession ends we will come out of it very quickly, and interest rates will increase dramatically.

On the local front, we are proud to re-introduce our updated website www.propakbc.ca. Last month we released the updated version of www.parrotlabel.ca.

The new Propak website will eventually have provision for our distributor partners to access their price lists on-line. This important feature is necessary to ensure the right information is available to support their businesses in a very dynamic environment.

The distributor sales relationships are the foundation on which Propak was built, and are very important to the future growth of the business. The distributor partnerships are what make Propak unique in British Columbia. Propak is effectively an extension of their warehouses. The distributor partners can pick up products for their end-use customers at wholesale prices and not worry about managing these items in their own inventories. These include everything from the bubble and corrugate produced at Propak's PPI facility, to foam, tapes, stretch and shrink films as well as an assortment of other specialty packaging products.

Our goal is to help make our customers successful! We take small steps everyday to be better. We maintain a strong customer focus and ensure our employees are engaged in the "continuous improvements efforts" that are necessary to be in business today. Thanks to all employees, distributors, customers and suppliers for your support!!!

New Look For Propak's Website



~ Check out the new look of our website ~

www.propakbc.ca

Equipment Installations Complete!



Parrot's new 4 color press is fully installed and running. This new press allows us to be more productive and more cost effective.

PPI's band saw is also in full operation and will allow custom cut bubble rolls and corrugated to be shipped out with more efficiency and without the expense of transferring the product from our production location to our warehouse!

Words of Wisdom

Success is the sum of small efforts, repeated day in and day out

Robert Collier